



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C4

Results as of: 2/28/2014

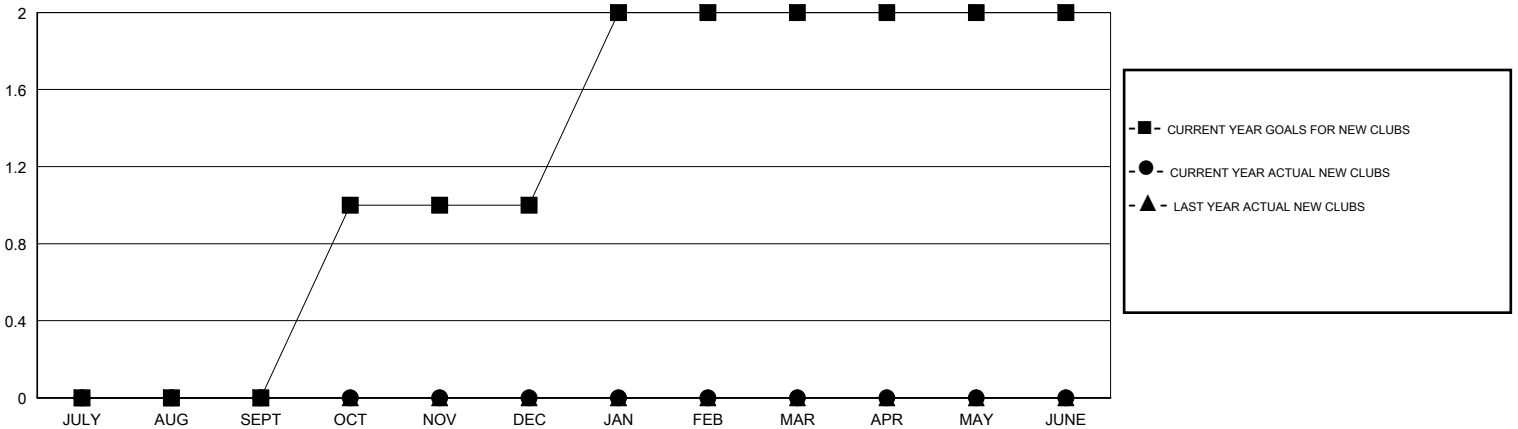
GMT: DANA BIGGS

LOCATION CALIFORNIA

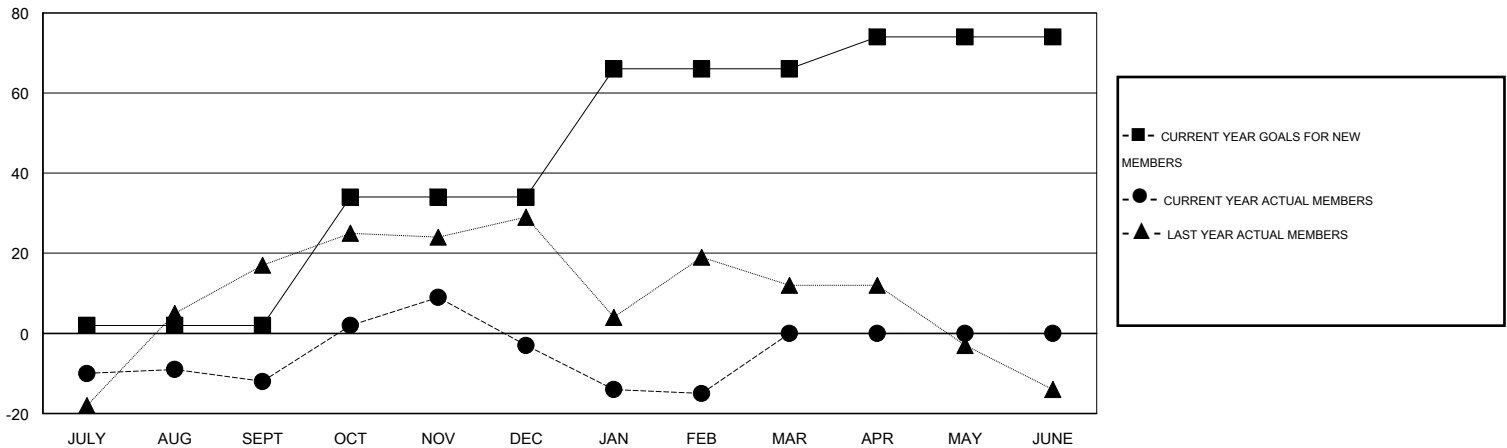
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 0 | 0 | JULY/AUG/SEPT | 2 | 39 | 51 | -12 |
| OCT/NOV/DEC | 1 | 0 | 0 | 0 | OCT/NOV/DEC | 32 | 48 | 39 | 9 |
| JAN/FEB/MAR | 1 | 0 | 0 | 0 | JAN/FEB/MAR | 32 | 17 | 29 | -12 |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 | APR/MAY/JUNE | 8 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|--|---|--------------|
| DROPPED CLUBS: 0 | 27 CLUBS OF 42 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 726 (59.12%) |
| DECEASED | 12 | FEMALE | 502 (40.88%) |
| CLUB CANCELLED | 0 | CLICK HERE FOR HEALTH ASSESSMENT DATA | |
| OTHER | 107 | FAMILY UNIT MEMBERS | 166 |
| TOTAL | 119 | HEAD OF HOUSEHOLD | 80 |
| | | NON-HEAD OF HOUSEHOLD | 86 |